



# ARUELLE

*For a woman who deserves a world*



SPRING / SUMMER 2023  
LOOKBOOK





## DEAR PARTNER

The season of Spring-Summer 2023 is promising to be as impressive as it ever could be. It's time for the dominance of colors and fun in your wardrobe, even when it comes to pajamas or whatever you feel comfortable with wearing at home.

The SS23 season was inspired by the Retro-Pop mood, which has opened a new world full of frisky atmosphere. We travelled back in time & mixed the motives of the famous retro movement with the direction and mood of the exciting present.

**Fashion collection** is designed for a woman who values feeling feminine and confident wearing fashionable, modern and stylish pieces without compromising on comfort. This season the collection is full of freedom of expression, bright colors, glowy fabrics, eye-catching accessories and new shapes.

**Bridal collection** is the reflection of the dreamy and glamorous motive - a perfect choice for those who expect to shine with confidence on their big day.

**Fun collection** has received a reboot comparing to previous seasons and this time is focused on woven fabrics and memorable patterns, which can be a perfect reflection to your mood in case feeling playful at home is definitely your thing.

**Comfy collection** offers some exceptional styles for your wardrobe, which can be widely used either for home or outdoors. We carefully selected soft and practical fabrics, which are a perfect reflection of the comfortable concept of the whole collection.

We invite you to get inspired for the upcoming season together with us!

## **OUR VALUES**

### **STYLE**

We are describing our brand as a young woman, who is self – confident and motivated, but also warm and tender as a personality. No matter what day she has, she always comes home to her „natural self“. Our collections reflect a delicate nature with a little touch of fun and cuteness.

### **SIZING**

No more worrying about the fit – we got this! Working hard to make our products true-to-size. Your experience and happiness is what really matters.

### **QUALITY**

We tend to select the best quality when it comes to selecting the fabrics. It is your body and we appreciate your choice. We want to be your favourite product and that must last!





**SEARCH FOR IT**

**BRIDAL COLLECTION**  
6-9

**FASHION COLLECTION**  
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**FUN COLLECTION**  
62-69

**COMFY COLLECTION**  
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**SLIPPERS**  
78









# Bridal Collection



**ARABELLA GOWN** XS S M L XL 57% viscose 43% polyester

Piping around the collar  
Adjustable inner strings  
Tie belt at the waist





Adjustable shoulder straps  
Elasticated waistband



**ARABELLA PAJAMA SHORT**

XS S M L XL

57% viscose 43% polyester



Adjustable shoulder straps  
Side cut at the bottom

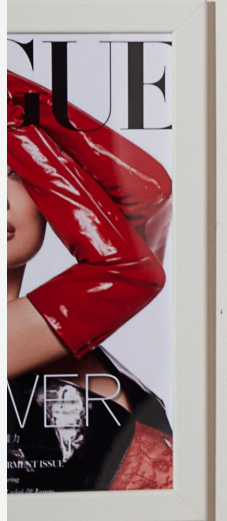
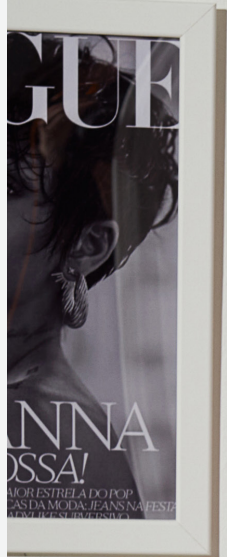


**ARABELLA NIGHTDRESS**

XS S M L XL

57% viscose 43% polyester

# Fashion Collection











ASHLEY NIGHTDRESS & ASH PAJAMA SHORT





Adjustable shoulder straps  
Rounded shorts with edge piping  
Elasticated waistband  
Adjustable waist bow



### ASH PAJAMA SHORT

XS S M L XL

Top: 57% viscose 43% polyester  
Bottom: 100% viscose



Adjustable shoulder straps  
Elasticated waistband  
Side pockets



### ASH PAJAMA LONG

XS S M L XL

Top: 57% viscose 43% polyester  
Bottom: 100% viscose



Adjustable shoulder straps  
Flat-front waist  
Adjustable waist string



**LUANA PAJAMA SHORT**

XS S M L XL

57% viscose 43% polyester



**ASHLEY NIGHTDRESS & LUANA PAJAMA SHORT**





Shirt type nightdress  
Piping on the chest pocket & cuffs  
Fabric covered buttons



**ASHLEY NIGHTDRESS**

XS S M L XL XXL

100% viscose

Piping around the collar  
Fabric covered buttons  
Elasticated waistband  
Side pockets



**ASHLEY PAJAMA LONG**

XS S M L XL XXL

100% viscose





**ASHLEY PAJAMA SHORT** XS S M L XL 100% viscose

Piping around the collar  
Fabric covered buttons  
Elasticated waistband





**BRIE PAJAMA SHORT** XS S M L XL 100% viscose

- Piping on the cuffs edge, collar & chest pocket
- Fabric covered buttons
- Shorts with bottom piping
- Elasticated waistband
- Adjustable waist bow



Shirt type nightdress  
Fabric covered buttons  
Piping on the cuffs & chest pocket



**BRIE NIGHTDRESS**

XS S M L XL XXL  
100% viscose



Fabric covered buttons  
Piping on the cuffs, collar & chest pocket  
Elasticated waistband  
Adjustable waist bow



**BRIE PAJAMA LONG**

XS S M L XL XXL  
100% viscose





**BEA PAJAMA SHORT** XS S M L XL 100% viscose

Adjustable shoulder straps

Elasticated waistband

Adjustable waist bow

Shorts with bottom piping



**AUDREY PAJAMA SHORT** XS S M L XL 100% polyester

Adjustable shoulder straps  
Elasticated waistband





Sleeves length 3/4  
Nightdress with deep cut  
Piping on the cuffs



**LOLA NIGHTDRESS**

XS S M L XL XXL  
100% viscose



Top with deep cut  
Elasticated waistband  
Adjustable waist bow



**LOLA PAJAMA SHORT**

XS S M L XL  
100% viscose





LOLA PAJAMA SHORT





**LILY PAJAMA SHORT** XS S M L XL XXL Top: 100% cotton Bottom: 100% viscose

Shorts with side piping  
Elasticated waistband  
Adjustable waist bow





Adjustable shoulder straps  
Pants with rounded bottom & edge piping  
Elasticated waistband  
Adjustable waist bow



### LIVIA PAJAMA LONG

XS S M L XL

Top: 67% viscose 33% polyester  
Bottom: 100% viscose



Adjustable shoulder straps  
Rounded shorts with piping  
Elasticated waistband  
Adjustable waist bow



### LIVIA PAJAMA SHORT

XS S M L XL

Top: 67% viscose 33% polyester  
Bottom: 100% viscose



**VENICE PAJAMA SHORT**





Body pockets  
Side cuts on the cuffs & pants  
Elasticated waistband  
Adjustable waist bow



**VENICE PAJAMA LONG**

XS S M L XL

67% viscose 33% polyester



Top & shorts with side cuts at the bottom  
Elasticated waistband  
Adjustable waist bow



**VENICE PAJAMA SHORT**

XS S M L XL

67% viscose 33% polyester





ERICA PAJAMA SHORT



Piping around the collar  
Rounded shorts with edge piping  
Elasticated waistband  
Adjustable waist bow



**ERICA PAJAMA SHORT**

XS S M L XL

100% viscose

Elasticated waistband  
Adjustable waist bow  
Shorts with side cuts



**ERIN PAJAMA SHORT**

XS S M L XL

Top: 100% cotton

Bottom: 100% viscose





**ERIN PAJAMA SHORT**





**ROBIN PAJAMA LONG XS S M L XL 57% viscose 43% polyester**

- Fabric covered buttons
- Piping on the cuffs & body pockets
- Elasticated waistband
- Adjustable waist bow
- Removable feathers on the pants





Piping on the chest pocket  
Heart shape buttons  
Rounded shorts with side piping  
Elasticated waistband  
Adjustable waist string



**RUBY PAJAMA SHORT**

XS S M L XL

57% viscose 43% polyester



Piping on the chest pocket  
Heart shape buttons  
Pants with side piping  
Elasticated waistband  
Adjustable waist string



**RUBY PAJAMA LONG**

XS S M L XL

57% viscose 43% polyester



Shirt type nightdress  
Piping on the cuffs & chest pocket



**EMME NIGHTDRESS**

XS S M L XL

62% viscose 38% polyester



Adjustable shoulder straps  
Elasticated waistband  
Adjustable waist string  
Rounded shorts with lace details



**EMME PAJAMA SHORT**

XS S M L XL

62% viscose 38% polyester





EMME NIGHTDRESS & EMME PAJAMA SHORT





BERTHA PAJAMA SHORT





Elbow-length sleeves with edge piping  
Top with side cuts  
A fold up detail on the shorts  
Shorts with side piping  
Adjustable waist string  
Flat-front waist



### **BERTHA PAJAMA SHORT**

XS S M L XL  
100% viscose



Elbow-length sleeves with edge piping  
Top with side cuts  
A fold up detail on the pants  
Adjustable waist string  
Flat-front waist



### **BERTHA PAJAMA LONG**

XS S M L XL XXL  
100% viscose





**HAVEN PAJAMA SHORT**





Elbow length sleeves  
Pants length 7/8  
Pants with rounded bottom  
Elasticated waistband  
Adjustable waist bow



### HAVEN PAJAMA LONG

XS S M L XL XXL

Top: 50% cotton 50% modal  
Bottom: 100% viscose



Elbow length sleeves  
Rounded shorts  
Elasticated waistband  
Adjustable waist bow



### HAVEN PAJAMA SHORT

XS S M L XL

Top: 50% cotton 50% modal  
Bottom: 100% viscose



Adjustable shoulder straps  
Front & back lace details



**HARMONY NIGHTDRESS**

XS S M L XL  
100% viscose



Adjustable shoulder straps  
Front & back lace details  
Elasticated waistband  
Adjustable waist bow



**HARMONY PAJAMA SHORT**

XS S M L XL  
100% viscose





**HARMONY GOWN** XS S M L XL 100% viscose

3/4 length sleeves  
Adjustable inner strings  
Tie belt at the waist



Sleeves length 3/4  
Tape piping around the collar & cuffs  
Adjustable inner strings  
Tie belt at the waist



**GRETHA GOWN** XS S M L XL 100% viscose





Adjustable shoulder straps  
Nightdress with rounded bottom



**GRETHA NIGHTDRESS**

XS S M L XL  
100% viscose



Adjustable shoulder straps  
Rounded top & shorts



**GRETHA PAJAMA SHORT**

XS S M L XL  
100% viscose





**GRETHA PAJAMA SHORT & GOWN**



Piping around the collar & cuffs  
Piping at the shorts bottom  
Elasticated waistband  
Adjustable waist bow



### MELANIE PAJAMA SHORT

XS S M L XL  
100% viscose



Deep cut top with front & back lace details  
Pants with bottom piping & side pockets  
Pants length 7/8  
Elasticated waistband  
Adjustable waist bow



### MOIRA PAJAMA LONG

XS S M L XL XXL  
Top: 50% cotton 50% modal  
Bottom: 100% viscose





**MOIRA PAJAMA SHORT** XS S M L XL XXL Top: 50% cotton 50% modal Bottom: 100% viscose

Deep cut top with front & back lace  
Piping on the shorts bottom  
Elasticated waistband  
Adjustable waist bow



Elbow length sleeves  
 Pocket on the chest  
 Top & pants with side cuts at the bottom  
 Elasticated waistband



**JANET PAJAMA LONG**

XS S M L XL XXL

55% viscose 45% polyester



Shirt type nightdress  
 Elbow length sleeves  
 Adjustable cuffed sleeves



**JANET NIGHTDRESS**

XS S M L XL XXL

55% viscose 45% polyester





**JANET NIGHTDRESS**





**JANE PAJAMA SHORT** XS S M L XL Top: 100% cotton Bottom: 55% viscose 45% polyester

Top with lace details  
Elasticated waistband  
Shorts with side cuts



Elbow length sleeves  
Pocket on the chest  
Top & shorts with side cuts at the bottom  
Elasticated waistband



Sleeves length 3/4  
Pocket on the chest  
Elasticated waistband  
Shorts with side cuts



### **JANET PAJAMA SHORT**

XS S M L XL XXL

55% viscose 45% polyester



**FELICITY PAJAMA LONG XS S M L XL XXL**

Top: 50% cotton 50% modal. Bottom: 70% cotton 30% viscose

Top with deep cut & lace details

Top & pants with side cuts at the bottom

Pants with edge piping at the bottom

Elasticated waistband

Adjustable waist bow





**FELICITY PAJAMA SHORT XS S M L XL XXL**

Top: 50% cotton 50% modal. Bottom: 70% cotton 30% viscose

- Top with deep cut & lace details
- Top with side cuts at the bottom
- Shorts with edge piping at the bottom
- Elasticated waistband
- Adjustable waist bow



Piping around the collar & cuffs  
Sleeves length 3/4  
Adjustable inner strings  
Tie belt at the waist



**MIA GOWN**

XS S M L XL XXL  
100% viscose



Adjustable shoulder straps  
Open back with lace details  
Side cuts at the bottom



**MIA NIGHTDRESS**

XS S M L XL  
100% viscose





**MIA NIGHTDRESS**





**MIA PAJAMA LONG**





Adjustable shoulder straps  
Top with side cuts  
Open back with lace details  
Pants with slant pockets & bottom piping  
Elasticated waistband  
Pants length 7/8



**MIA PAJAMA LONG**

XS S M L XL

100% viscose



Piping around collar  
Fabric covered buttons  
Shorts with side & edge piping  
Elasticated waistband  
Adjustable waist bow



**KAYLEEN PAJAMA SHORT**

XS S M L XL

100% viscose





KAYLEEN PAJAMA SHORT



**KELLY PAJAMA SHORT & NIGHTDRESS**





Adjustable shoulder straps  
Top with deep cut at the back  
Shorts with edge piping  
Elasticated waistband  
Adjustable waist bow



**KELLY PAJAMA SHORT**

XS S M L XL  
100% viscose



Shirt type nightdress  
Piping on the cuffs & chest pocket  
Fabric covered buttons



**KELLY NIGHTDRESS**

XS S M L XL XXL  
100% viscose





# Fun Collection





**DULCE PAJAMA SHORT** XS S M L XL 57% viscose 43% polyester

- Buttoned top with adjustable straps
- Flat-front waist
- Shorts with side cuts
- Adjustable waist string





Piping on the cuffs & chest pocket  
Fabric covered buttons  
Side cuts at the bottom



### HONEY NIGHTDRESS

XS S M L XL

57% viscose 43% polyester



Fabric covered buttons  
Top & shorts with side cuts at the bottom  
Flat-front waist  
Adjustable waist string



### HONEY PAJAMA SHORT

XS S M L XL

57% viscose 43% polyester





**POLLY PAJAMA SHORT**





Piping around the collar  
Heart shape buttons  
Elasticated waistband  
Piping at the pants bottom



### POLLY PAJAMA LONG

XS S M L XL  
100% viscose



Piping around the collar  
Heart shape buttons  
Elasticated waistband  
Piping at the shorts bottom



### POLLY PAJAMA SHORT

XS S M L XL  
100% viscose



3D flock print  
Cuffed sleeves  
Rounded shorts  
Elasticated waistband  
Adjustable waist bow



**MOLLIE PAJAMA SHORT**

XS S M L XL

Top: 50% cotton 50% modal

Bottom: 100% viscose





POLLY PAJAMA LONG







# Comfy Collection





**SIMONE SET SHORT** XS S M L XL XXL 72% polyester 27% viscose 1% elastane

Hidden button placket  
Side cuts on the cuffs  
Elasticated waistband





Hidden button placket  
Side cuts on the cuffs  
Elasticated waistband



**SIMONE SET LONG**

XS S M L XL XXL

72% polyester 27% viscose 1% elastane

Buttomed top  
Shorts with side cuts  
Elasticated waistband  
Adjustable waist string



**BROOKE SET SHORT** XS S M L XL 57% polyester 39% viscose 4% elastane



Elbow length sleeves  
Buttoned top with folded cuffs  
Elasticated waistband  
Side pockets



**TORY SET SHORT** XS S M L XL XXL 68% polyester 28% viscose 4% elastane



**MIRIAM BATHROBE WHITE** XS S M L XL XXL 100% double cotton

Piping around the collar  
Adjustable inner strings  
Tie belt at the waist  
Side pockets





**MIRIAM BATHROBE BLUE** XS S M L XL XXL 100% double cotton

Adjustable inner strings  
Tie belt at the waist  
Side pockets

# Slippers



**JANETT SLIPPERS LATTE**

36-37 38-39 40-41

100% polyester



**JANE SLIPPERS ECRU**

36-37 38-39 40-41

100% polyester



**SALLY SLIPPERS**

36-37 38-39 40-41

100% polyester



# Size Chart

FOR WOMEN

## WOMEN

| Size          | XS           | S            | M            | L             |                | XL             | XXL            |
|---------------|--------------|--------------|--------------|---------------|----------------|----------------|----------------|
|               |              |              |              | 40            | 42             |                |                |
| <b>EU</b>     | 34           | 36           | 38           | 40            | 42             | 44             | 46             |
| <b>GB</b>     | 6            | 8            | 10           | 12            | 14             | 16             | 18             |
| <b>FR</b>     | 36           | 38           | 40           | 42            | 44             | 46             | 48             |
| <b>ES</b>     | 36           | 38           | 40           | 42            | 44             | 46             | 48             |
| <b>RU</b>     | 40           | 42           | 44           | 46            | 48             | 50             | 52             |
| <b>Height</b> | <b>168</b>   | <b>168</b>   | <b>172</b>   | <b>172</b>    | <b>176</b>     | <b>176</b>     | <b>176</b>     |
| <b>Bust</b>   | <b>80-84</b> | <b>84-86</b> | <b>86-90</b> | <b>90-94</b>  | <b>94-98</b>   | <b>98-102</b>  | <b>102-106</b> |
| <b>Waist</b>  | <b>60-64</b> | <b>64-68</b> | <b>68-72</b> | <b>72-76</b>  | <b>76-80</b>   | <b>80-84</b>   | <b>84-88</b>   |
| <b>Hips</b>   | <b>86-90</b> | <b>90-94</b> | <b>94-98</b> | <b>98-102</b> | <b>102-106</b> | <b>106-110</b> | <b>110-114</b> |



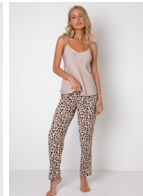
**ARABELLA GOWN**  
XS S M L XL  
P. 8



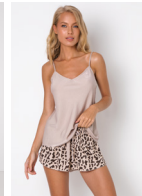
**ARABELLA ND**  
XS S M L XL  
P. 9



**ARABELLA PJ SHORT**  
XS S M L XL  
P. 9



**ASH PJ LONG**  
XS S M L XL  
P. 13



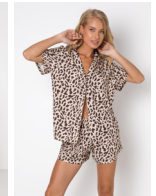
**ASH PJ SHORT**  
XS S M L XL  
P. 13



**AHSLEY ND**  
XS S M L XL XXL  
P. 16



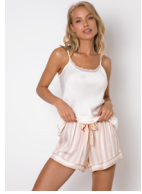
**ASHLEY PJ LONG**  
XS S M L XL XXL  
P. 16



**ASHLEY PJ SHORT**  
XS S M L XL  
P. 17



**AUDREY PJ SHORT**  
XS S M L XL  
P. 21



**BEA PJ SHORT**  
XS S M L XL  
P. 20



**BERTHA PJ LONG**  
XS S M L XL XXL  
P. 37



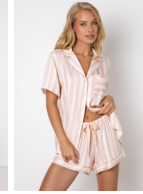
**BERTHA PJ SHORT**  
XS S M L XL  
P. 36-37



**BRIE ND**  
XS S M L XL XXL  
P. 19



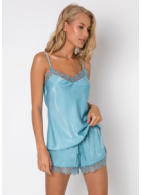
**BRIE PJ LONG**  
XS S M L XL XXL  
P. 19



**BRIE PJ SHORT**  
XS S M L XL  
P. 18



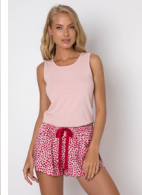
**EMME ND**  
XS S M L XL  
P. 34



**EMME PJ SHORT**  
XS S M L XL  
P. 34



**ERICA PJ SHORT**  
XS S M L XL  
P. 28-29



**ERIN PJ SHORT**  
XS S M L XL  
P. 30-31



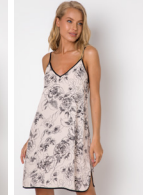
**FELICITY PJ LONG**  
XS S M L XL XXL  
P. 52



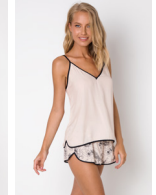
**FELICITY PJ SHORT**  
XS S M L XL XXL  
P. 53



**GRETHA GOWN**  
XS S M L XL  
P. 42



**GRETHA ND**  
XS S M L XL  
P. 43



**GRETHA PJ SHORT**  
XS S M L XL  
P. 44



**HARMONY GOWN**  
XS S M L XL  
P. 41



**HARMONY ND**  
XS S M L XL  
P. 40



**HARMONY PJ SHORT**  
XS S M L XL  
P. 40



**HAVEN PJ LONG**  
XS S M L XL XXL  
P. 39



**HAVEN PJ SHORT**  
XS S M L XL  
P. 38-39



**JANE PJ SHORT**  
XS S M L XL  
P. 50



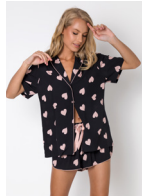
**JANET ND**  
XS S M L XL XXL  
P. 48-49



**JANET PJ LONG**  
XS S M L XL XXL  
P. 48



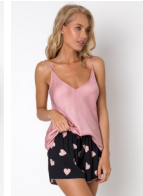
**JANET PJ SHORT**  
XS S M L XL XXL  
P. 51



**KAYLEEN PJ SHORT**  
XS S M L XL  
P. 58-59



**KELLY ND**  
XS S M L XL XXL  
P. 60-61



**KELLY PJ SHORT**  
XS S M L XL  
P. 60-61



**LILY PJ SHORT**  
XS S M L XL XXL  
P. 24



**LIVIA PJ LONG**  
XS S M L XL  
P. 25



**LIVIA PJ SHORT**  
XS S M L XL  
P. 25



**LOLA ND**  
XS S M L XL XXL  
P. 22



**LOLA PJ SHORT**  
XS S M L XL  
P. 22-23



**LUANA PJ SHORT**  
XS S M L XL  
P. 14



**MELANIE PJ SHORT**  
XS S M L XL  
P. 46



**MIA GOWN**  
XS S M L XL XXL  
P. 54



**MIA ND**  
XS S M L XL  
P. 54-55



**MIA PJ LONG**  
XS S M L XL  
P. 56-57



**MOIRA PJ LONG**  
XS S M L XL XXL  
P. 46



**MOIRA PJ SHORT**  
XS S M L XL XXL  
P. 47





**ROBIN PJ LONG**  
XS S M L XL  
P. 32



**RUBY PJ LONG**  
XS S M L XL  
P. 33



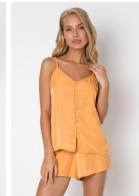
**RUBY PJ SHORT**  
XS S M L XL  
P. 33



**VENICE PJ LONG**  
XS S M L XL  
P. 27



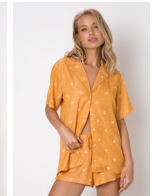
**VENICE PJ SHORT**  
XS S M L XL  
P. 26-27



**DULCE PJ SHORT**  
XS S M L XL  
P. 64



**HONEY ND**  
XS S M L XL  
P. 65



**HONEY PJ SHORT**  
XS S M L XL  
P. 65



**MOLLIE PJ SHORT**  
XS S M L XL  
P. 68



**POLLY PJ LONG**  
XS S M L XL  
P. 67



**POLLY PJ SHORT**  
XS S M L XL  
P. 66-67



**BROOKE SET SHORT**  
XS S M L XL  
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**MIRIAM B. BLUE**  
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